

Domain: **powervacofottawa.ca**

ON-PAGE SEO SCORE

96 GREAT

ORGANIC MONTHLY TRAFFIC

61

ORGANIC KEYWORDS

169 GREAT

BACKLINKS

381 GREAT

We've crawled **119** pages on your site and laid out what you need to fix to maximize your SEO traffic. Above you'll find your overall score and general site metrics. Below you'll see a list of SEO issues to fix and how fast your site loads.

PAGES CRAWLED

119

We've crawled **114** pages and found **5** blocked pages.

PAGE STATUS

Successful	95
Redirected	14
Broken	5
Blocked	5

SEO ISSUES DISCOVERED

9

TOP SEO ISSUES

- 2 pages with duplicate meta descriptions
- 2 pages with duplicate <title> tags
- 5 pages returned 4XX status code

SITE SPEED

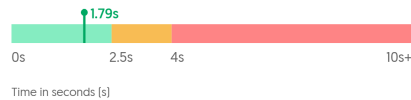
A fast site and smooth user experience are crucial to your SEO health. Based on real visitor experiences on your site in the last 28 days, we've broken down how fast your pages loaded, how long visitors waited while interacting with your pages, and how shaky your pages were when they loaded.

LOAD TIME

The time it takes for the page's main content to load. An ideal speed is less than 2.5 seconds.

DESKTOP LOAD TIME

1.79 s GREAT
powervacofottawa.ca

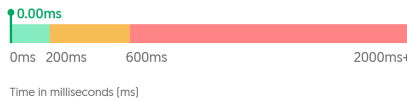


INTERACTIVITY

The total time that a page is blocked from responding to user input, such as mouse clicks, or screen taps. An ideal speed is less than 200 milliseconds.

DESKTOP INTERACTIVITY

0.00 ms GREAT
powervacofottawa.ca



VISUAL STABILITY

How much your page layout shifts or jumps while it's loading. An ideal measurement is 0.1 or lower.

DESKTOP VISUAL STABILITY

0.00 GREAT
powervacofottawa.ca

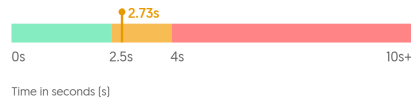


LOAD TIME

The time it takes for the page's main content to load. An ideal speed is less than 2.5 seconds.

MOBILE LOAD TIME

2.73 s NEEDS IMPROVEMENT
powervacofottawa.ca

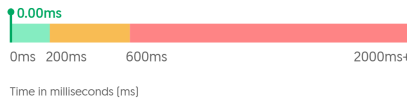


INTERACTIVITY

The total time that a page is blocked from responding to user input, such as mouse clicks, or screen taps. An ideal speed is less than 200 milliseconds.

MOBILE INTERACTIVITY

0.00 ms GREAT
powervacofottawa.ca



VISUAL STABILITY

How much your page layout shifts or jumps while it's loading. An ideal measurement is 0.1 or lower.

MOBILE VISUAL STABILITY

0.13 NEEDS IMPROVEMENT
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SEO ISSUES

SEO CHECKS PASSED	DIFFICULTY	SEO IMPACT
✔ 0 issues with no sitemap.xml to optimize interaction with bots	Moderate	High
✔ 0 issues without a valid SSL certificate	Moderate	High
✔ 0 pages have a low word count	Moderate	High
✔ 0 pages are blocked from appearing in search engines	Moderate	High
✔ 0 pages with a long loading time	Hard	High
✔ 0 pages with more than one <title> tag	Easy	High
✔ 0 pages with no <title> tag	Easy	High
✔ 0 pages without a H1 heading	Easy	Medium
✔ 0 pages with no content compression enabled	Hard	Medium
✔ 0 pages have multiple meta description tags	Easy	Medium
✔ 0 pages with broken links	Easy	Medium
✔ 0 pages with no meta description	Moderate	Medium
✔ 0 pages with a <title> tag that is too long	Easy	Medium
✔ 0 pages with a <title> tag that is too short	Easy	Medium
✔ 0 pages with a poorly formatted URL for SEO	Easy	Medium
✔ 0 pages with URLs that are too long	Easy	Medium
✔ 0 issues with a SSL certificate that is about to expire	Easy	Low
✔ 0 pages don't have doctype declared	Moderate	Low
✔ 0 pages don't have character encoding declared	Moderate	Low
✔ 0 pages have temporary redirects	Moderate	Low


CRITICAL ERRORS

SEO ISSUES DISCOVERED	DIFFICULTY	SEO IMPACT
2 pages with duplicate meta descriptions	Moderate	High
2 pages with duplicate <title> tags	Moderate	High

WARNINGS

SEO ISSUES DISCOVERED	DIFFICULTY	SEO IMPACT
5 pages returned 4XX status code	Moderate	Medium

RECOMMENDATIONS

SEO ISSUES DISCOVERED	DIFFICULTY	SEO IMPACT
 Great work! No pages have this issue.		