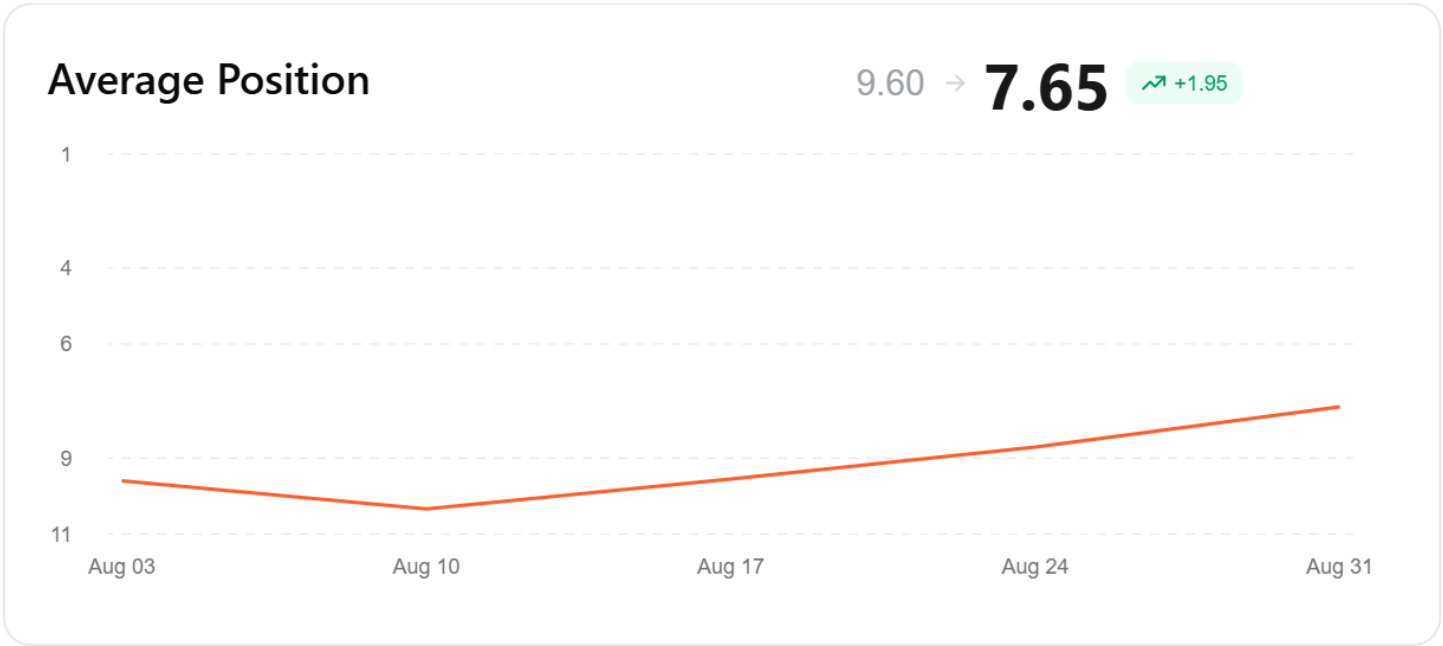


Rank Tracking

Domain	Location	Devices	Period
 climateworks.ca	English / Canada	Desktop	Aug 01, 2026 – Aug 31, 2026

Keywords Moved Up	Keywords Moved Down	Keywords Unchanged	Keywords Tracked / Plan Limit
65 	16 	40	121/300



Tracked Keywords

A summary of how your tracked keywords are ranking in Google.



- Top 3
- Top 10
- Top 100
- Not Ranked

29 → **44** ↗ +52%

44 → **32** ↘ -27%

39 → **30** ↘ -23%

9 → **15** ↗ +67%

Tracked Keywords

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
top 5 hvac companies in ottawa	1	+1	-	0	4	climateworks.ca/best-hvac-ottawa/
climate works heating & cooling	1	0	Commercial, Navigational	70	28	climateworks.ca/
hvac ottawa companies	1	+1	Commercial, Navigational	720	21	climateworks.ca/best-hvac-ottawa/
best hvac company ottawa	1	+3	Commercial	70	49	climateworks.ca/best-hvac-ottawa/
top 5 hvac companies ottawa	1	0	-	0	4	climateworks.ca/best-hvac-ottawa/
climate works ontario	1	0	-	0	12	climateworks.ca/
climate works hvac	1	0	-	0	12	climateworks.ca/
climate works heating cooling and plumbing	1	0	-	10	5	climateworks.ca/
climate works ottawa	1	0	-	140	30	climateworks.ca/
climateworks hvac	1	0	-	0	17	climateworks.ca/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
climate works richmond	1	0	-	10	37	climateworks.ca/
ottawa climate works	1	0	-	0	12	climateworks.ca/
climate works	1	0	-	210	20	climateworks.ca/
climateworks	1	0	Navigational	110	47	climateworks.ca/
climateworks ottawa	1	0	-	40	33	climateworks.ca/
commercial hvac companies ottawa	1	0	Navigational, Commercial	70	31	climateworks.ca/best-hvac-ottawa/
hvac contractors ottawa	1	+4	Navigational, Commercial	1000	42	climateworks.ca/best-hvac-ottawa/
climateworks heating cooling and plumbing	1	0	-	0	4	climateworks.ca/
climateworks richmond	1	0	-	10	33	climateworks.ca/
hvac company ottawa	2	+3	-	1900	33	climateworks.ca/best-hvac-ottawa/
hvac services ottawa	2	0	Commercial	720	24	climateworks.ca/best-hvac-ottawa/
hvac repair ottawa	2	0	Commercial	140	35	climateworks.ca/best-hvac-ottawa/
ottawa hvac companies	2	0	Commercial	720	19	climateworks.ca/best-hvac-ottawa/
can air conditioning make you sick	2	+7	Informational	260	31	climateworks.ca/blog/can-air- conditioning-make-you-sick/
heating and cooling ottawa	2	+1	Navigational, Commercial	320	42	climateworks.ca/best-hvac-ottawa/
can air conditioner make you sick	2	+7	Informational	260	31	climateworks.ca/blog/can-air- conditioning-make-you-sick/
can aircon make you sick	2	+6	Informational	260	35	climateworks.ca/blog/can-air- conditioning-make-you-sick/
hvac companies in ottawa	2	0	Navigational, Commercial	1000	32	climateworks.ca/best-hvac-ottawa/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
commercial hvac ottawa	2	+1	Navigational, Commercial	70	19	climateworks.ca/best-hvac-ottawa/
can air conditioners make you sick	2	+6	Informational	260	36	climateworks.ca/blog/can-air-conditioning-make-you-sick/
ottawa air conditioning service	2	+2	Commercial, Navigational	140	45	climateworks.ca/best-hvac-ottawa/
air conditioning service ottawa	2	+2	Commercial, Navigational	140	26	climateworks.ca/best-hvac-ottawa/
hvac in ottawa	2	+2	Commercial, Navigational	1900	44	climateworks.ca/best-hvac-ottawa/
ottawa hvac company	2	+4	-	1900	38	climateworks.ca/best-hvac-ottawa/
ottawa hvac	2	+4	Commercial, Navigational	1900	30	climateworks.ca/best-hvac-ottawa/
hvac service ottawa	2	0	Commercial	720	39	climateworks.ca/best-hvac-ottawa/
hvac ottawa	2	0	Navigational, Commercial	1600	25	climateworks.ca/best-hvac-ottawa/
furnace vent outside	3	+2	Transactional	140	18	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/
heat pump in winter	3	0	Informational, Transactional	110	36	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
hvac maintenance ottawa	3	0	Commercial, Navigational	70	41	climateworks.ca/best-hvac-ottawa/
ottawa heating and cooling	3	+3	Navigational	320	46	climateworks.ca/best-hvac-ottawa/
ottawa hvac service	3	0	Commercial, Navigational	1900	45	climateworks.ca/best-hvac-ottawa/
can ac make you sick	3	+7	Informational	260	34	climateworks.ca/blog/can-air-conditioning-make-you-sick/
air conditioning services ottawa	3	+1	Commercial	170	40	climateworks.ca/best-hvac-ottawa/
residential hvac ottawa	4	+2	-	0	12	climateworks.ca/best-hvac-ottawa/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
heat pumps in cold climates	4	+1	Commercial, Transactional, Informational	1900	26	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
furnace exhaust pipe outside	4	+1	Transactional	110	21	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/
outside furnace exhaust pipe	4	+2	Transactional	110	21	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/
does air conditioning make you sick	4	+96	Informational	70	24	climateworks.ca/blog/can-air-conditioning-make-you-sick/
exhaust pipe from furnace	4	+1	Transactional	590	21	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/
hvac installation ottawa	4	+1	Commercial, Navigational	90	43	climateworks.ca/best-hvac-ottawa/
heat pumps and cold weather	4	0	Informational	90	39	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
heat pump in cold climates	4	+1	Commercial, Transactional, Informational	1600	25	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
air conditioner repair in ottawa	4	+44	Commercial	480	23	climateworks.ca/best-hvac-ottawa/
heat pump in cold weather	4	0	Informational, Transactional	90	39	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
furnace exhaust vent	5	+8	Transactional	140	18	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/
will heat pumps work in cold climates	5	+2	Informational	110	40	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
furnace stop working	5	+2	Transactional, Commercial	720	22	climateworks.ca/blog/what-should-i-do-if-my-furnace-stops-working/
furnace outside vent	5	+2	Transactional	140	16	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/
advanced hvac ottawa	5	+12	Navigational	90	23	climateworks.ca/best-hvac-ottawa/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
how long to drain a hot water tank	5	+2	Informational	70	30	climateworks.ca/blog/how-often-should-i-drain-my-water-heater/
is duct cleaning necessary	6	+3	Informational	390	46	climateworks.ca/blog/5-important-questions-to-ask-about-duct-cleaning-in-ontario/
how long to drain hot water tank	6	0	Informational	70	22	climateworks.ca/blog/how-often-should-i-drain-my-water-heater/
air conditioning ottawa	7	0	Commercial	590	39	climateworks.ca/best-hvac-ottawa/
indirect water heater	7	+4	Transactional	320	21	climateworks.ca/blog/indirect-water-heater-advantages/
furnace broken	7	+4	Informational	140	19	climateworks.ca/blog/what-should-i-do-if-my-furnace-stops-working/
furnace not working	7	+3	Informational	590	25	climateworks.ca/blog/what-should-i-do-if-my-furnace-stops-working/
furnace stopped working	7	0	Informational	590	15	climateworks.ca/blog/what-should-i-do-if-my-furnace-stops-working/
air duct cleaning scams	8	+3	Commercial	210	23	climateworks.ca/blog/avoid-duct-cleaning-scams/
furnace exhaust	8	+13	Transactional	170	25	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/
ottawa hvac orleans	9	+91	Navigational	260	25	climateworks.ca/best-hvac-ottawa/
climate experts	9	+1	Informational	90	25	climateworks.ca/
exhaust pipe for furnace	9	+1	Transactional	590	17	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/
cold weather heat pumps	10	0	Transactional	1600	42	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
duct cleaning scams	10	+1	Commercial	260	15	climateworks.ca/blog/avoid-duct-cleaning-scams/
exhaust vent for furnace	10	+10	Transactional	140	15	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/
duct cleaning a scam	11	+1	Informational	210	19	climateworks.ca/blog/avoid-duct-cleaning-scams/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
cold weather heat pump	12	+4	Transactional, Commercial	1900	36	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
portable air conditioner ottawa	12	+5	Transactional, Commercial, Navigational	90	37	climateworks.ca/blog/portable-air-conditioners/
advanced hvac inc	12	+8	Navigational	260	26	climateworks.ca/best-hvac-ottawa/
ottawa duct cleaning services	12	+4	Navigational, Commercial	1600	29	climateworks.ca/duct-cleaning/
heating contractors ottawa	13	+1	Commercial	110	27	climateworks.ca/best-hvac-ottawa/
hvac supplier ottawa	13	+1	Navigational, Commercial	170	13	climateworks.ca/best-hvac-ottawa/
duct cleaning scam	14	-2	Commercial	210	23	climateworks.ca/blog/avoid-duct-cleaning-scams/
heat pump ottawa	14	-1	Commercial, Navigational	480	13	climateworks.ca/heat-pumps/
duct cleaning in ottawa	14	0	Commercial	110	18	climateworks.ca/duct-cleaning/
air conditioner refrigerant	15	+3	Transactional	1000	29	climateworks.ca/blog/air-conditioner-refrigerants/
ottawa dryer vent cleaning	16	+1	Commercial, Navigational	320	14	climateworks.ca/duct-cleaning/
ottawa heat pumps	16	0	Commercial	480	12	climateworks.ca/heat-pumps/
dryer vent cleaning ottawa	16	+2	Commercial	260	13	climateworks.ca/duct-cleaning/
duct cleaning ottawa	16	-1	Commercial	1300	13	climateworks.ca/duct-cleaning/
ottawa duct cleaning	16	0	Navigational, Commercial	1600	25	climateworks.ca/duct-cleaning/
heat pumps ottawa	17	-2	Commercial, Navigational	480	16	climateworks.ca/heat-pumps/
air duct cleaning ottawa	17	+4	Commercial	1300	17	climateworks.ca/duct-cleaning/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
furnace repair prices	18	+82	Commercial, Informational	590	11	climateworks.ca/blog/what-is-the-average-cost-of-furnace-repairs-for-ottawa-residents/
ac in ottawa	19	+7	Navigational, Informational	880	25	climateworks.ca/cooling/air-conditioning/
furnace repair ottawa	19	+1	Commercial, Navigational	480	17	climateworks.ca/furnaces/
climate comfort solutions	19	-2	Commercial	90	15	climateworks.ca/
air conditioner in ottawa	19	+7	-	720	30	climateworks.ca/cooling/air-conditioning/
duct cleaning ottawa ontario	22	+1	-	1600	34	climateworks.ca/duct-cleaning/
air conditioner repair ottawa	22	0	Commercial	590	11	climateworks.ca/air-conditioning-repair-ottawa/
ottawa ac repair	24	+2	Commercial, Navigational	480	17	climateworks.ca/air-conditioning-repair-ottawa/
ac repair ottawa	24	+2	Commercial, Navigational	590	17	climateworks.ca/air-conditioning-repair-ottawa/
ottawa air conditioner repair	26	-2	Commercial	590	25	climateworks.ca/air-conditioning-repair-ottawa/
new furnace cost ottawa	31	+9	Commercial	70	13	climateworks.ca/blog/what-is-the-average-cost-of-furnace-repairs-for-ottawa-residents/
do heat pumps work in ontario's cold weather	43	-41	-	0	4	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-hot-weather/
furnace intake and exhaust pipes	-	-	Transactional	170	22	-
portable ac's near me	-	-	Transactional	590	36	-
air conditioner ottawa	-	-	Commercial	590	19	-
best hvac company near me	-	-	Commercial	260	14	-

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
how does heat pump work in winter	-	-	Informational	390	19	-
cold climate heat pump canada	-	-	Commercial, Transactional, Navigational	170	16	-
hvac service company	-	-	Commercial, Navigational	110	41	-
cold climate heat pump ontario	-	-	Commercial, Navigational	90	32	-
best hvac companies near me	-	-	Commercial	210	22	-
air conditioning experts	-	-	Commercial, Navigational, Informational	110	26	-
professional plumber	-	-	Commercial	390	21	-
duct cleaning pickering	-	-	Commercial	140	16	-
is it necessary to clean air ducts	-	-	Informational	390	37	-
is cleaning air ducts necessary	-	-	Informational	390	44	-
hepa air cleaners	-	-	Transactional, Commercial	12100	35	-

Legends

Average Position - The average position all your keywords have been ranking over time.

Tracked Keywords - A snapshot of your tracked keywords by ranking position (1–3, 4–10, 11–100, and Not Ranking) and how each group changed over the last 30 days.

Keyword - Words that people type into Google.

Position - The position this URL is ranked in Google search.

Change - The changes in rankings for each keyword during the time frame you're viewing.

Search Intent - Search intent, or user intent, refers to the purpose behind a user's search query. It reveals what the user hopes to accomplish, such as getting information, locating a service, downloading a resource, or purchasing products.

Volume - The number of searches this particular keyword has during a month.

SEO Difficulty - Estimated competition in organic search, the higher the number the more competitive.

URL - Uniform Resource Locator (URL) ranking for the keyword