

Domain	Location	Devices	Period
 climateworks.ca	English / Canada	Desktop	Aug 31, 2026 – Sep 30, 2026

Keywords Moved Up	Keywords Moved Down	Keywords Unchanged	Keywords Tracked / Plan Limit
23 	54 	133	210/300



Tracked Keywords

A summary of how your tracked keywords are ranking in Google.



- Top 3
- Top 10
- Top 100
- Not Ranked

48 → **36** ↘ -25%

38 → **26** ↘ -32%

58 → **52** ↘ -10%

66 → **96** ↗ +45%

Tracked Keywords

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
commercial hvac companies ottawa	1	0	Navigational, Commercial	70	31	climateworks.ca/best-hvac-ottawa/
climateworks ottawa	1	0	-	40	33	climateworks.ca/blog/indirect-water-heater-advantages/
climate works ontario	1	0	-	0	12	climateworks.ca/
climateworks heating cooling and plumbing	1	0	-	0	4	climateworks.ca/blog/air-duct-cleaning-process/
hvac contractors ottawa	1	0	Commercial, Navigational	720	25	climateworks.ca/best-hvac-ottawa/
top 5 hvac companies in ottawa	1	0	-	0	4	climateworks.ca/best-hvac-ottawa/
hvac ottawa companies	1	0	Commercial, Navigational	720	21	climateworks.ca/best-hvac-ottawa/
climateworks	1	0	Navigational	110	47	climateworks.ca/
climate works ottawa	1	0	-	140	30	climateworks.ca/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
ottawa climate works	1	0	-	0	12	climateworks.ca/
best hvac company ottawa	1	0	Commercial	70	26	climateworks.ca/best-hvac-ottawa/
climate works	1	0	-	210	20	climateworks.ca/
hvac contractor ottawa	1	0	Commercial, Navigational	140	16	climateworks.ca/best-hvac-ottawa/
climateworks richmond	1	0	-	10	33	climateworks.ca/
climate works heating cooling and plumbing	1	0	-	10	5	climateworks.ca/
hvac in ottawa	2	0	Commercial, Navigational	1900	44	climateworks.ca/best-hvac-ottawa/
ottawa hvac companies	2	0	Commercial	720	27	climateworks.ca/best-hvac-ottawa/
ottawa hvac service	2	+1	Commercial, Navigational	1900	45	climateworks.ca/best-hvac-ottawa/
commercial hvac ottawa	2	0	Navigational, Commercial	70	18	climateworks.ca/best-hvac-ottawa/
climate comfort solutions	2	+17	Commercial	140	16	climateworks.ca/ottawa-commercial-hvac-solutions/
hvac company ottawa	2	0	-	1900	33	climateworks.ca/best-hvac-ottawa/
hvac service ottawa	2	0	Commercial	720	39	climateworks.ca/best-hvac-ottawa/
hvac installation ottawa	2	+2	Commercial, Navigational	90	40	climateworks.ca/best-hvac-ottawa/
hvac repair ottawa	2	0	Commercial	140	23	climateworks.ca/best-hvac-ottawa/
air conditioning services ottawa	2	+1	Commercial	170	40	climateworks.ca/best-hvac-ottawa/
ottawa air conditioning service	2	0	Commercial, Navigational	140	45	climateworks.ca/best-hvac-ottawa/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
heating and cooling ottawa	2	0	Navigational, Commercial	320	44	climateworks.ca/best-hvac-ottawa/
best hvac company near me	2	+98	Commercial	260	14	climateworks.ca/best-hvac-ottawa/
hvac ottawa commercial	3	+2	-	0	12	climateworks.ca/best-hvac-ottawa/
ottawa heating and cooling	3	0	Navigational	320	49	climateworks.ca/best-hvac-ottawa/
air conditioner service ottawa	3	0	Commercial	140	31	climateworks.ca/best-hvac-ottawa/
hvac maintenance ottawa	3	0	Commercial, Navigational	70	41	climateworks.ca/best-hvac-ottawa/
nadca certified duct cleaning	3	0	Informational, Commercial	110	10	climateworks.ca/duct-cleaning/
heat pump in cold climates	3	+1	Commercial, Transactional, Informational	1600	25	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
duct cleaning scam	3	+11	Commercial	210	23	climateworks.ca/blog/avoid-duct-cleaning-scams/
best hvac companies near me	3	+97	Commercial	210	22	climateworks.ca/best-hvac-ottawa/
heat pump in cold weather	4	0	Informational, Transactional	90	37	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
furnace exhaust pipe outside	4	0	Transactional	140	21	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/
can air conditioner make you sick	4	-2	Informational	260	28	climateworks.ca/blog/can-air-conditioning-make-you-sick/
how long to drain a hot water tank	5	0	Informational	70	30	climateworks.ca/blog/how-often-should-i-drain-my-water-heater/
how long to drain hot water tank	5	+1	Informational	70	22	climateworks.ca/blog/how-often-should-i-drain-my-water-heater/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
can aircon make you sick	5	-3	Informational	260	36	climateworks.ca/blog/can-air-conditioning-make-you-sick/
can air conditioners make you sick	5	-3	Informational	260	29	climateworks.ca/blog/can-air-conditioning-make-you-sick/
air conditioning ottawa	5	+2	Commercial	480	25	climateworks.ca/best-hvac-ottawa/
furnace outside vent	6	-1	Transactional	140	16	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/
furnace stop working	6	-1	Transactional, Commercial	720	22	climateworks.ca/blog/what-should-i-do-if-my-furnace-stops-working/
ottawa hvac inc	6	0	Navigational	110	23	climateworks.ca/best-hvac-ottawa/
heat pump vs furnace	6	0	Informational	1600	30	climateworks.ca/blog/heat-pump-vs-furnace-in-cold-climates/
furnace broken	6	+1	Informational	140	19	climateworks.ca/blog/what-should-i-do-if-my-furnace-stops-working/
hvac kanata	7	0	Transactional	110	26	climateworks.ca/best-hvac-ottawa/
furnace contractors ottawa	7	0	Navigational, Commercial	110	21	climateworks.ca/best-hvac-ottawa/
ottawa air conditioners	7	0	Navigational, Commercial	480	25	climateworks.ca/blog/air-conditioner-refrigerants/
indirect water heater	7	0	Transactional	320	14	climateworks.ca/blog/indirect-water-heater-advantages/
ca duct cleaning	8	0	Commercial	110	23	climateworks.ca/duct-cleaning/
will heat pumps work in cold climates	8	-3	Informational	110	40	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
ottawa hvac orleans	8	+1	Navigational	210	32	climateworks.ca/best-hvac-ottawa/
ottawa heat pumps	8	+8	Commercial	480	12	climateworks.ca/blog/best-heat-pump-brands-in-ontario/
exhaust pipe from furnace	8	-4	Transactional	590	21	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
ac in ottawa	9	+10	Navigational, Informational	880	25	climateworks.ca/best-hvac-ottawa/
climate experts	9	0	Informational	90	33	climateworks.ca/
thermostat in winter	9	0	Informational, Transactional	170	30	climateworks.ca/blog/how-to-set-your-thermostat-this-winter-to-save-in-ontario/
advanced hvac ottawa	9	-4	Navigational	90	23	climateworks.ca/best-hvac-ottawa/
duct cleaning in ottawa	11	+3	Commercial	110	18	climateworks.ca/duct-cleaning/
advance hvac inc	11	0	Navigational	260	20	climateworks.ca/best-hvac-ottawa/
how to fix furnace	12	0	Informational	110	28	climateworks.ca/blog/what-should-i-do-if-my-furnace-stops-working/
air conditioner ottawa	12	+88	Commercial	590	19	climateworks.ca/cooling/air-conditioning/
exhaust vent for furnace	12	-2	Transactional	140	15	climateworks.ca/blog/winter-furnace-exhaust-vents-and-carbon-monoxide/
hvac supplier ottawa	12	+1	Navigational, Commercial	170	13	climateworks.ca/best-hvac-ottawa/
ottawa duct cleaning	12	+4	Navigational, Commercial	1600	25	climateworks.ca/duct-cleaning/
ottawa duct cleaning services	12	0	Navigational, Commercial	1600	29	climateworks.ca/duct-cleaning/
furnace replacement ottawa	13	0	Commercial, Navigational	110	14	climateworks.ca/furnaces/
flooded basement ottawa	13	0	Informational, Navigational	90	32	climateworks.ca/blog/what-to-do-when-basement-floods-ottawa/
hvac jobs ottawa	14	0	Navigational, Informational, Commercial	590	18	climateworks.ca/careers/
air duct cleaning ottawa	14	+3	Commercial	1300	19	climateworks.ca/duct-cleaning/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
duct cleaning ottawa	14	+2	Commercial	1300	13	climateworks.ca/duct-cleaning/
air conditioning repair	15	0	Commercial, Informational	18100	14	climateworks.ca/air-conditioning-repair-ottawa/
reliable home environment	15	0	Navigational	480	24	climateworks.ca/best-hvac-ottawa/
evaporator coil	15	0	Transactional	1000	28	climateworks.ca/blog/evaporator-coil/
dryer vent cleaning ottawa	15	+1	Commercial	260	15	climateworks.ca/duct-cleaning/
what to do if basement floods ottawa	15	0	-	0	4	climateworks.ca/blog/what-to-do-when-basement-floods-ottawa/
germicidal	16	0	Informational, Transactional	170	36	climateworks.ca/blog/germicidal-lights/
ottawa dryer vent cleaning	16	0	Commercial, Navigational	320	14	climateworks.ca/duct-cleaning/
cold weather heat pumps	16	-6	Transactional	1600	42	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
basement flooding after heavy rain ottawa	16	0	-	0	4	climateworks.ca/blog/what-to-do-when-basement-floods-ottawa/
cold weather heat pump	16	-4	Transactional, Commercial	1900	32	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
what to do when basement floods ottawa	17	0	-	0	4	climateworks.ca/plumbing/flood-remediation/
heat pump a coil	17	0	Transactional	140	21	climateworks.ca/blog/evaporator-coil/
duct cleaning a scam	17	-6	Informational	210	24	climateworks.ca/blog/avoid-duct-cleaning-scams/
heat pump services	17	0	Commercial	170	9	climateworks.ca/heat-pumps/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
air conditioning installation ottawa	17	0	Commercial, Navigational	260	20	climateworks.ca/blog/portable-air-conditioners/
apple hvac	17	0	Transactional, Informational, Navigational	260	21	climateworks.ca/best-hvac-ottawa/
air conditioning service ottawa	17	-15	Commercial, Navigational	140	26	climateworks.ca/blog/portable-air-conditioners/
air conditioning coil	17	0	Transactional	720	26	climateworks.ca/blog/evaporator-coil/
air duct cleaning scams	17	-9	Commercial	210	23	climateworks.ca/blog/avoid-duct-cleaning-scams/
basement flood cleanup ottawa	17	0	-	0	4	climateworks.ca/blog/what-to-do-when-basement-floods-ottawa/
aircon repair	19	0	Commercial	18100	14	climateworks.ca/air-conditioning-repair-ottawa/
thermostat setting for winter	19	0	Informational	210	33	climateworks.ca/blog/how-to-set-your-thermostat-this-winter-to-save-in-ontario/
ottawa ac repair	21	+3	Commercial, Navigational	480	17	climateworks.ca/air-conditioning-repair-ottawa/
duct cleaning ottawa ontario	22	0	-	1600	34	climateworks.ca/duct-cleaning/
air conditioner repair in ottawa	22	-18	Commercial	480	26	climateworks.ca/air-conditioning-repair-ottawa/
duct cleaning scams	23	-13	Commercial	210	19	climateworks.ca/blog/avoid-duct-cleaning-scams/
ac repair ottawa	24	0	Commercial, Navigational	590	17	climateworks.ca/air-conditioning-repair-ottawa/
convex ottawa	24	0	Navigational, Informational	880	19	climateworks.ca/
air conditioning servicing	26	0	Commercial, Informational	4400	19	climateworks.ca/air-conditioning-repair-ottawa/

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
air conditioner in ottawa	27	-8	-	720	30	climateworks.ca/cooling/air-conditioning/
furnace ottawa	29	-2	Navigational	260	32	climateworks.ca/furnaces/
flood restoration ottawa	30	0	-	10	44	climateworks.ca/plumbing/flood-remediation/
cold climate air source heat pumps	30	0	Commercial	320	29	climateworks.ca/blog/do-heat-pumps-work-in-ontarios-cold-weather/
furnace repair prices	30	-12	Commercial, Informational	720	11	climateworks.ca/blog/what-is-the-average-cost-of-furnace-repairs-for-ottawa-residents/
ms air conditioning	30	0	Navigational	140	13	climateworks.ca/cooling/air-conditioning/
manotick heating and cooling	33	0	Commercial, Informational	140	22	climateworks.ca/
furnace not working	33	-26	Informational	590	25	climateworks.ca/blog/7-signs-your-furnace-needs-repair/
air repair heating & air conditioning	34	0	Navigational, Informational, Commercial	170	19	climateworks.ca/air-conditioning-repair-ottawa/
heat pumps ottawa	37	-20	Commercial, Navigational	480	16	climateworks.ca/heat-pumps/
heat pump ottawa	-	-	Commercial, Navigational	480	14	-
heat pumps in cold climates	-	-	Commercial, Transactional, Informational	1900	43	-
heat pumps and cold weather	-	-	Informational	90	38	-
furnace company near me	-	-	Commercial, Navigational	480	38	-
furnace repair ottawa	-	-	Commercial, Navigational	480	17	-

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
ac refrigeration	-	-	Transactional, Informational	140	29	-
furnace coil	-	-	Transactional	210	32	-
air conditioner repair	-	-	-	18100	25	-
hvac ottawa	-	-	Navigational, Commercial	1600	25	-
hepa air cleaners	-	-	Transactional, Commercial	12100	35	-
basement flooding ottawa	-	-	Informational	90	23	-
evaporator	-	-	Transactional	880	31	-
water damage restoration ottawa	-	-	Commercial	50	16	-
flood cleanup ottawa	-	-	-	10	42	-
ottawa hvac	-	-	Commercial, Navigational	1900	30	-
heating and cooling air conditioner	-	-	Transactional, Informational	170	51	-
professional plumber	-	-	Commercial	390	18	-
hvac ottawa reviews	-	-	-	20	32	-
is it necessary to clean air ducts	-	-	Informational	390	39	-
can ac make you sick	-	-	Informational	260	28	-
portable air conditioner ottawa	-	-	Transactional, Commercial, Navigational	90	37	-
heating contractors ottawa	-	-	Commercial	110	29	-

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
thermostat settings for winter	-	-	Informational	210	29	-
ottawa air conditioner repair	-	-	Commercial	590	25	-
refrigeration coils	-	-	Transactional	210	32	-
air conditioning repair shops	-	-	Commercial	140	15	-
heat pump in winter	-	-	Informational, Transactional	90	37	-
residential hvac ottawa	-	-	-	0	12	-
mitsubishi air conditioner repairs	-	-	Commercial, Informational, Navigational	210	12	-
a c refrigeration	-	-	Informational, Transactional, Navigational	140	29	-
ac coil	-	-	Transactional	720	24	-
flood remediation ottawa	-	-	-	0	12	-
how to fix a furnace	-	-	Informational	110	29	-
hvac service company	-	-	Commercial, Navigational	110	47	-
furnace vent outside	-	-	Transactional	140	18	-
is cleaning air ducts necessary	-	-	Informational	390	28	-
cold climate heat pump ontario	-	-	Commercial, Navigational	90	32	-
hvac commercial	-	-	Commercial	140	9	-
furnace broke	-	-	Informational	140	12	-

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
duct cleaning how often	-	-	Informational	320	17	-
top 5 hvac companies ottawa	-	-	-	0	4	-
ottawa hvac company	-	-	-	1900	38	-
ottawa home services review	-	-	Commercial	110	28	-
climate works heating & cooling	-	-	Commercial, Navigational	70	28	-
furnace flooded basement	-	-	-	10	30	-
furnace evaporator coil	-	-	Transactional	170	23	-
furnace vent to outside	-	-	Transactional	140	15	-
air conditioning refrigerant	-	-	Transactional	1000	33	-
furnace stopped working	-	-	Informational	590	16	-
a c coil	-	-	Transactional, Informational	720	24	-
water extraction ottawa	-	-	-	0	12	-
furnace exhaust	-	-	Transactional	170	25	-
can air conditioning make you sick	-	-	Informational	260	36	-
cold climate heat pump canada	-	-	Commercial, Transactional, Navigational	170	16	-
does air conditioning make you sick	-	-	Informational	70	24	-

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
duct cleaning pickering	-	-	Commercial	140	13	-
outside furnace exhaust pipe	-	-	Transactional	110	21	-
climateworks hvac	-	-	-	0	17	-
furnace vents outside	-	-	Transactional	110	16	-
heat pump company near me	-	-	Commercial	320	42	-
central air conditioners ottawa	-	-	Navigational, Commercial	140	11	-
portable ac's near me	-	-	Transactional	590	36	-
hvac services ottawa	-	-	Commercial	720	24	-
furnace intake and exhaust pipes	-	-	Transactional	170	22	-
how does heat pump work in winter	-	-	Informational	390	24	-
climate works richmond	-	-	-	10	37	-
aircon 81	-	-	Transactional	170	21	-
air conditioning replacement	-	-	Commercial, Transactional	720	19	-
air conditioner and refrigeration	-	-	Transactional, Informational, Commercial	140	40	-
exhaust pipe for furnace	-	-	Transactional	590	17	-
aircon repairs near me	-	-	Commercial	8100	21	-

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air conditioner repair ottawa	-	-	Commercial	590	11	-
clean ducts	-	-	Informational, Commercial, Transactional	3600	30	-
basement water removal ottawa	-	-	-	0	4	-
hvac companies	-	-	Commercial	3600	21	-
basement flooded what to do	-	-	Informational	260	30	-
maintenance of hvac system	-	-	Informational, Commercial	1000	44	-
ac servicing	-	-	Commercial, Navigational	5400	24	-
water damage cleanup ottawa	-	-	-	0	4	-
air conditioner refrigerant	-	-	Transactional	1000	32	-
r 454b refrigerant	-	-	Transactional	260	33	-
air conditioning repair ottawa	-	-	Commercial, Navigational	480	27	-
heating contractor ottawa	-	-	Commercial, Navigational	110	30	-
evaporator system	-	-	Transactional	720	42	-
hvac companies in ottawa	-	-	Navigational, Commercial	1000	32	-
do heat pumps work in ontario's cold weather	-	-	-	0	4	-
heat & cool air conditioning	-	-	Informational, Commercial	170	34	-

KEYWORD	POSITION	CHANGE	SEARCH INTENT	VOLUME	SEO DIFFICULTY	URL
window a c repair	-	-	Commercial, Informational	1000	18	-
furnace exhaust vent	-	-	Transactional	140	15	-
air conditioning repair near me	-	-	Commercial	8100	13	-
heat pump coil	-	-	Transactional	140	22	-
indirect hot water tank	-	-	Transactional	140	22	-
what is evaporator	-	-	Informational	1000	30	-
air conditioning experts	-	-	Commercial, Navigational, Informational	110	30	-
climate works hvac	-	-	-	0	12	-
advanced hvac inc	-	-	Navigational	260	18	-

Legends

Average Position - The average position all your keywords have been ranking over time.

Tracked Keywords - A snapshot of your tracked keywords by ranking position (1–3, 4–10, 11–100, and Not Ranking) and how each group changed over the last 30 days.

Keyword - Words that people type into Google.

Position - The position this URL is ranked in Google search.

Change - The changes in rankings for each keyword during the time frame you're viewing.

Search Intent - Search intent, or user intent, refers to the purpose behind a user's search query. It reveals what the user hopes to accomplish, such as getting information, locating a service, downloading a resource, or purchasing products.

Volume - The number of searches this particular keyword has during a month.

SEO Difficulty - Estimated competition in organic search, the higher the number the more competitive.

URL - Uniform Resource Locator (URL) ranking for the keyword